

Areas of Interest

AREAS OF INTEREST

19-Q2



As part of our navigation maps product line, AND provides an excellently curated list of a wide range of Areas of Interest. The detailed boundary files facilitate various additional user cases compared to conventional point datasets. AND is constantly working on improving datasets, extending coverage, and updating present data.

Contact us if the data you are looking for is not yet listed. We might already have the ideal solution waiting for you.

KEY FEATURES

Our data is updated regularly, in short intervals, and we are constantly expanding our coverage. The data consists of detailed and rich attributes, high accuracy and a broad coverage.

TYPICAL USE CASES

Several usage possibilities in tourism, navigation and geofenced advertising make AND Areas of Interest an appealing product for various customers. The boundary files span a wide range of themes such as administration, nature and leisure, and geographic features. Thanks to detailed and rich attributes, high accuracy, and a broad coverage, our boundary files not only enrich our navigational and digital maps, but also offer you the possibility to implement the data in a great variety of other user cases, such as geofencing, direct marketing, geolocated services and more.

Contact our sales department:

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