

USA ZIP+4

POSTAL CODE PRODUCTS

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19-Q2



AND released the ZIP+4 Postal Code Boundaries as the first company in the market. The data represents a boundary file that defines each unique ZIP+4 code area in the United States. AND has expanded the ZIP+4 postal codes into boundaries, adding a new level of utility and granularity to ZIP code data for marketing, planning and analysis. The data is updated regularly and offers a unique accurate boundary.

DELIVERY FORMATS

Shape (.shp/.shx/.dbf/.prj)

PROJECTION

The global projection system used in AND data is in decimal degrees (latitude and longitude) with WGS84 as datum, according to the ellipsoid model used for computations. The spatial reference id is EPSG:4326.

CHARACTER SET

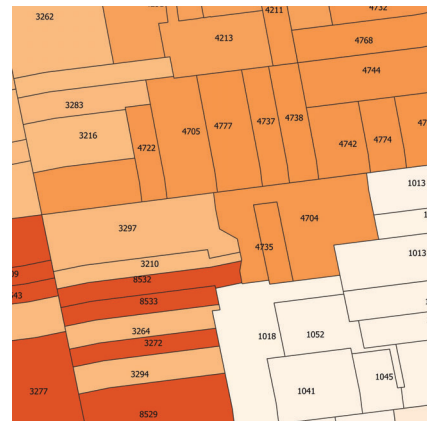
The character-set used is the ANSI page code 1252 (latin1).

KEY FEATURES

USA ZIP+4 Postal Code, Boundaries, Centroids.

TYPICAL USE CASES

With its very refined segmentation the ZIP+4 data represents the ideal product for highly precise and at the same time anonymous geomarketing, route planning, parcel service, additional administrative level, searchability and geocoding.



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